New software will change the printer supply business

JetAdvice Connect, a state-of-the-art software solution, completely automates and secures the printer supply business. From start to finish.

JetAdvice Connect detects low supply levels 24/7 and secures transactions for the supply chain by automatically placing orders at the wholesaler.

Our all-compatible software solution is tailor-made for wholesalers and benefits the entire printer supply chain. JetAdvice Connect lets wholesalers and other links in the supply chain turn disloyalty and random transactions into predictable and recurring income.

When installed, JetAdvice Connect monitors every device in the connected printer fleets 24/7. It automatically orders new supplies at the wholesalers when supply levels are low. Orders are placed and delivered in due time before devices run out.

Kim Niebling, CEO at EuroForm A/S, the company behind the JetAdvice brand, says:

"We are proud to present the new member of our product family. During the last year we have invested a lot of resources in developing JetAdvice Connect and we are relieved and proud to see it up and running."

Already used on the market

The backend of JetAdvice Connect is already used by two major European wholesalers who have launched a private label version within the last couple of months.

"We are glad that we are not alone in recognizing the huge potential of JetAdvice Connect. We believe that it will increase loyalty in the printer supply chain and boost the number of recurring transactions between wholesalers, dealers and end customers.

Our product is custom-built for wholesalers in the printer industry but we like to believe that we have created a win-win situation for the entire printer supply chain" Kim Niebling says.

The advantages of JetAdvice Connect

- Orders stay in the supply chain → loyalty
- Crystal ball effect → improved inventory management
- Closer connection to your sales channel - dealers and end customers
- Private label program → brand it as your own
- Increased use of original supplies
- · Completely multivendor compatible

How does it work?

When installed, JetAdvice Connect monitors every device in the printer fleet 24/7. We support every vendor and every device connected to a network.

JetAdvice Connect automatically orders new supplies at the wholesaler when supply levels are low. Orders are placed and delivered in due time before devices run out. Everyone involved in the printer supply chain will be able to secure their supply business and not miss out.

It is pretty simple but very efficient.

The conventional and unreliable business model of printer supplies is transformed into more predictable and recurring transactions.

Get in touch and get Connected For more information on JetAdvice Connect, please contact:

CEO Kim Niebling kn@euroform.com +45 2028 8338

Background information

A short insight into the companies and products mentioned in the press release.

EuroForm A/S

Since 1993 EuroForm A/S has proudly and successfully developed innovative printer software. We were amongst the very first software developers to offer cloud-based printer management solutions.

EuroForm A/S is a family-driven company based in Denmark with global outlook. Skilled employees in Holland, USA and India help us develop solutions for global clients and support markets in all time zones.

Our team consists of experienced people that know the industry inside out. We take pride in recruiting the best people with the right values.

Today EuroForm A/S stays committed to adding true value to customers through the market leading MPS solution JetAdvice, which optimizes printer fleets all around the world.

Kim Niebling is the founder and CEO of EuroForm A/S. He has dedicated his working career to creating clever solutions for printing and multifunction devices and this spirit of innovation and ingenuity still remains at the very core of EuroForm A/S.

JetAdvice

The JetAdvice product family optimizes printer fleets all around the globe.

Since 1993 we have been among the frontrunners in the printer industry. Every day we creagement with secure and valuable data.

Our flagship JetAdvice Manager is a cloud-based MPS solution that provides comprehensive, automated printer fleet management, seamless integration and reliable device management. All our software solutions are developed to help our customers keep operational costs low and minimize environmental impact.

JetAdvice provides the freedom to remotely access collected data, manage reports and alerts from any printer fleet anywhere in the world.

JetAdvice Connect

JetAdvice Connect is the latest member of the JetAdvice product family.

The brand new product is aimed at wholesalers in the printer industry and represents a huge opportunity for the printer supply chain. The product lets wholesalers turn disloyalty and random transactions into predictable and recurring income.

JetAdvice Connect takes printer supply fulfillment to a completely new level of simplicity and ease of use. The entire process of ordering and delivering printer supplies is now completely automated. From start to finish.

JetAdvice Connect monitors and detects low supply levels 24/7 in every connected printer. The cloud-based software automatically places supply orders at the wholesaler - via the resellers - in due time before the printers run out of toner and other supplies.

We are here to help

Besides this press release we have attached relevant logos, press images and a text document for easier copy-paste of the text in this pdf file. Feel free to reach out if you need additional marketing material or if you have any questions. You will find our contact information to the right. EuroForm A/S Phone: +45 4466 8338 marketing@euroform.com www.euroform.com